



## **Most Powerful 15 Point Check List To Optimize Google Business Profile Listing**

- Add primary keyword to the title
- Optimize your profile, fill in as much as possible
- Add an Appointment link
- Add a business Description use primary category keyword and use 150 words
- Embed your google map in your website
- NAP Name, Address, Phone Number
- Add Business attributes if they apply
- Add Nice photos, at least 5
- Create 3 posts to start out, then keep creating them on a regular basis
- Add Primary and Multiple categories
- Days and hours of operation
- Add Videos and virtual tours

- Respond to reviews good or bad
- Make sure you have reviews, ask for them if needed
- Setup Q and A - Write at least 5 Questions and provide answers
- Make sure your primary photo is an attractive and good representing one

If you believe there is more to it, you are correct. There is a lot more that goes into ranking your Google Business Listing in a competitive market. Optimizing your Google Business Profile Listing is just the very first step but a great place to start. Book a call with me, and I will perform a free scan to show you how your business is currently ranked for your category/primary keyword and how far it reaches. We can look at the competition and what it will take to get you in the Top 3 positions. We will discuss google maps, citations, backlinks, etc. At the very least I will give you a Cheat sheet on how to do this for yourself.

[Click Here: To Book A Call, Let's See Where and How You Rank](#)

**Robert De Leon**



**ComXL - Web Design, SEO**

**Expert Google Business Profiles  
Expert Nextdoor Profile Optimizing**

<https://3stepstorankgbp.com/>